

Expanding Solutions for Ornamental Growers

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The U.S. nursery and greenhouse market continues to exhibit strong economic viability as it enters an exciting period of expected growth and expansion. After enduring a pandemic, challenging financial markets and remarkable global political change, the industry remains well positioned for the next stage of growth. At Envu, we are excited about our rapid growth trajectory to innovate new solutions to support the industry we proudly serve.

Some may not yet recognize Envu as a company with a long legacy of serving ornamental growers. Envu has a history of innovation that has delivered unparalleled solutions to growers in the U.S. with a core portfolio of novel plant protection products from our legacy of brands like Marengo® herbicide, Altus® insecticide, Kontos® insecticide, Broadform® fungicide and others that growers have trusted to manage their pest management programs for decades. We are committed to delivering the strongest portfolio in plant protection and the next generation of innovation.

In 2024, Envu embarked on an explosive trajectory of growth, nearly tripling our portfolio of grower solutions. We incorporated established and trusted brands like Floramite® miticide, B-Nine® growth regulator, Terrazole® fungicide, Adept® insecticide and Shuttle® miticide. This partnership enabled Envu to pivot from a single brand solution to a pest-oriented portfolio that addresses the most troublesome grower issues like mites, root diseases and beyond. Additionally, Envu acquired the non-crop portfolio of FMC's Global Specialty Solutions to further expand with trusted brands including Talstar® insecticide, Aria® insecticide and Durentis™ insecticide. These additions round out a portfolio that gives growers unparalleled solutions for virtually all pest-related issues.

The best is yet to come. In 2026, Envu will further expand its portfolio of solutions to include new chemistry for root disease solutions, foliar disease control and alternatives for



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novel insect control. That is just on the horizon. We are committed to working alongside growers and providing them with reliable solutions to control weeds, insects and diseases that can hinder healthy growth. We encourage grower and distributor customers to connect with us at Cultivate '25 to talk about the exciting innovation expansion for finding future solutions that solve the day-to-day challenges in the ornamentals industry.

Explore our expanded portfolio at us.envu.com/ornamentals and learn how our solutions can address your specific ornamental challenges.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS. Environmental Science U.S. LLC, 5000 CentreGreen Way, Suite 400, Cary, NC 27513. For additional product information, call toll-free 1-800-331-2867. www.envu.com. Not all products are registered in all states. Altus®, Broadform®, Durentis®, Envu, the Envu logo, Kontos®, Marengo® and Talstar® are trademarks owned by Environmental Science U.S. LLC or one of its affiliates. Adept®, B-Nine®, Floramite® and Terrazole® are trademarks of UPL Corporation Limited Group Company. Shuttle® is a trademark of its respective company. Aria® is owned by ISK Biosciences Corporation. ©2025 Environmental Science U.S. LLC.

envu™ Ornamentals

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