

# 2024 Rejuvra<sup>®</sup> Herbicide Retailer Trial Use Program

Discover the value of improving forage quality using Rejuvra® herbicide.

## **Incentive offer**

+ The Rejuvra<sup>®</sup> Herbicide Retailer Trial Use Program is for qualifying retailers recognized as leaders in the industry who support efforts of enhanced land stewardship through a focus on long-term management.

## **Qualifying retailers**

- + Retailer is eligible to receive \$100 in rebates per rancher or end user for the sale of the first 5 gallons of Rejuvra herbicide to a new customer.
- + Distributor retailers must have signed a current-year, applicable Envu Distributor Agreement or renewal letter.
- + Independent retailers must purchase Envu products directly from a contracted Envu distributor.
- + Must provide valid grower purchase data.
- + Retailer must meet the requirements and is subject to program conditions.

## How to participate - program conditions

- + Program period is from February 1, 2024, to September 30, 2024.
- + Reconciliation report generated for validation with the retailer by October 15, 2024.
- + Incentive payment to be paid by December 31, 2024.
- + Incentive under this program is paid based on grower purchase data submitted.
- + The spreadsheet for reporting grower purchase data should be submitted to Justin Hossfeld at justin.hossfeld@envu.com. To request the template for reporting grower purchase data, please email Justin Hossfeld.
- + Submit grower purchase data information to Envu by October 15, 2024.
- + Limit one redemption per address.

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## **Stewardship responsibilities**

- + Stewardship is a critical part of the use of Rejuvra<sup>®</sup> herbicide. We expect qualifying retailers to support applications by commercial applicators and/or end users as defined below.
  - Provide sound recommendations on stewardship, including application timing and rates.

### **Participating product**

Two 2.5-gallon packages of the following brand.





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#### PROGRAM CONDITIONS:

Environmental Science U.S. LLC reserves the right to modify or withdraw this program or any portion thereof without prior notice.

The incentive will be calculated and paid to individual Retailers. Any program overpayments resulting from errors in reported data may be charged against current or future incentive payments. All federal, state or local taxes on payments received under this program are the sole responsibility of the Retailer and not of Envu, its parent company or its agents. Fraudulent reporting from EDI or other sales information will be grounds for withholding or invalidating all program payments as well as disqualification from future program participation. Envu reserves the right, using the Environmental Science U.S. LLC auditors or an independent auditing firm, to verify all claims for payments under this program and, in matters of discrepancy, reserves the right of final decision. Environmental Science U.S. LLC reserves the right to debit payments due from future programs if errors are discovered after payments have been issued.

ALWAYS READ AND FOLLOW PESTICIDE LABEL INSTRUCTIONS. Follow label and stewardship guidelines to limit impact to non-target native species. Environmental Science U.S. LLC, 5000 CentreGreen Way, Suite 400, Cary, NC 27513. For additional product information, call toll-free 1-800-331-2867. www.envu.com. Not all products are registered in all states. Envu, the Envu logo and Rejuvra® are trademarks owned by Environmental Science U.S. LLC or one of its affiliates. ©2024 Environmental Science U.S. LLC.