



News Release For Immediate Release

Envu Expands Product Offerings for Nursery and Greenhouse Growers

Products will be available for purchase in January 2025.

CARY, N.C., November 18, 2024 – Envu U.S. Turf & Ornamentals is excited to announce an exclusive portfolio expansion of its product lineup to include five new trusted solutions specifically designed for nursery and greenhouse growers. Growing the ornamental portfolio is uniquely challenging due to the need for precise management of light, temperature and humidity. It is also challenging to manage pests and diseases to meet the specific requirements of diverse plant species. The five additions to the Envu product lineup will further solidify Envu as a leading partner to nursery and greenhouse growers for healthy, thriving, pest-free plants and flowers.

“This is a very exciting time for Envu and for the nursery greenhouse market in the U.S.,” says Mark Schneid, head of commercial operations for the Americas region at Envu. “In line with our vision, this news is proof positive of our commitment to growers to have the best portfolio of tools to solve their toughest issues.”

Starting in January 2025, Envu will exclusively take over the following products to the Envu lineup:

- **Adept® insect growth regulator** - A well-known industry tool with effective control of fungus gnats, armyworms, and shore flies. Adept is also effective on foliar-feeding pests found in ornamentals grown in greenhouses and shade houses as well as in interiorscapes.
- **B-Nine® plant growth regulator** – A trusted and predictable plant growth regulator that reduces plant height and reduces internode length in ornamental plant material.
- **Floramite® miticide** – Known for its effective control on a variety of mites and all life stages of spider mites while being a compatible tool with beneficial mites and compliments most Integrated Pest Management (IPM) and resistance management programs.
- **Shuttle® miticide** – A unique mode of action for control of two-spotted spider mites as well as other species of mites. An excellent tool for rotational programs to avoid mite resistance.

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- **Terrazole® L fungicide and Terrazole® 35WP fungicide** – A unique fungicide for prevention and control of soil diseases caused by Pythium and Phytophthora. Terrazole® can be used on ornamental and nursery plants as well as on tees and greens for golf course turf management.

These products are designed to complement the existing Envu Ornamentals portfolio, enhancing the effectiveness of pest management strategies for growers. “We remain committed to meeting grower needs and solving their biggest challenges,” says Peter Farno, Head of Ornamentals at Envu.

Learn more about Turf & Ornamental solutions and expertise from Envu at the [Envu Turf & Ornamentals website](#).

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About Envu

Envu was founded in 2022, a company built on years of environmental science experience, for the sole purpose of advancing healthy environments for everyone, everywhere. Envu offers dedicated services in: Professional Pest Management, Forestry, Ornamentals, Golf, Industrial Vegetation Management, Lawn & Landscape, Mosquito Management, and Range & Pasture. Envu collaborates with customers to design innovative solutions that meet their requirements today and well into the future. The Envu portfolio consists of over 180 trusted and well-known brands. The company employs 900 people, operates in 100 countries, and has four global innovation hubs. For additional information, visit www.envu.com.

Contact for media inquiries:

Liz Dorland

Email: LDorland@HLKAgency.com

Find more information at www.us.envu.com

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Forward-Looking Statements

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