



Maxforce[®] PLATIN

1.026% (1.0% pure) Clothianidin
GB-2019-1216-001, NI-2019-1216-001,
IE/BPA 70689-001

UFI: MG41-60U0-400D-1VR1



Contents:
30 g e

INSECTICIDE

✓ Ready to use insecticidal gel bait for the control of cockroaches and silverfish

FOR USE ONLY AS AN INSECTICIDE (PT18)

FOR USE ONLY BY PROFESSIONAL OPERATORS.

For indoor use only.

Cockroaches and silverfish



Read attached instructions before use.

Maxforce Platin is a ready to use insecticidal gel bait for the control of cockroaches and silverfish, in the various stages of their development (nymphs and adults). Maxforce Platin contains 1.026 % (1.0% pure) Clothianidin, along with foodstuffs which are particularly palatable to cockroaches.

Maxforce Platin withstands a broad range of temperatures. Maxforce Platin also contains the bittering agent Bitrex to prevent accidental ingestion. Maxforce Platin cartridges are designed for the controlled placement of bait indoors in the following situations:

For use Indoors in: Domestic premises, Food Handling / Storage premises, Public Buildings and Small Scale Animal Housing i.e. zoos, pet shops, kennels, veterinary practices, laboratory animal house etc. (only building, feed handling and storage premises, excluding stables, animals pens and cages where animals are located.). Maxforce Platin is for the control of German (*Blattella germanica*), Common (*Blatta orientalis*) and American (*Periplaneta americana*) cockroaches and Grey Silverfish (*Ctenolepisma longicaudatum*).

Authorisation holder and marketing company:

Great Britain

Bayer CropScience Ltd
230 Cambridge Science Park,
Milton Road, Cambridge, CB4 0WB, United Kingdom

Northern Ireland & Ireland

Bayer Limited
The Atrium, Blackthorn Road,
Sandyford, Dublin 18, Ireland

GBI85804790B - A2



WARNING

Further information is available from:
Tel: 00800 12149451
www.environmentalscience.bayer.co.uk
for Safety Data Sheet & larger label.

For 24 hour emergency information contact:
Bayer CropScience Ltd. Telephone:
00800 1020 3333

Bayer

Keep out of the reach of children.
Avoid contact with skin.
Wash hands and exposed skin before meals and after use.
Do not apply to surfaces on which food or feed is stored, prepared or eaten.
Use only in positions inaccessible to children and animals.
Do not attempt to open or refill cartridges.

Further Information:

An effect on the cockroach population can be expected very quickly with dead cockroaches evident within 24 hours of treatment.
Maximum levels of control are achieved between six days and 2 months after treatment depending upon the level of infestation and as long as the gel is present. Where infestations are high, inspect the applied spots of the biocidal product regularly (once a month) and make further applications as required.
However do not apply more than once a month.

Resistance Management:

The following resistance management measures should be used (but should not be restricted to) the following factors:

- Good sanitation procedures and all other measures that prevent infestations from developing (i.e. non-chemical measures) have to be established.
- Products should always be used in accordance with label recommendations, in terms of dose to be applied and treatment intervals. The effective dose must be applied and no higher or lower doses.
- Treatments should be alternated with products with different modes of action, i.e. avoid rotating different neonicotinoids. It is advisable to avoid using Maxforce Platin exclusively and continuously as

the sole agent for cockroach control. Maxforce Platin should be used as one component of an integrated pest management program which features gel formulations with different food bases, and products from alternative chemical classes with different application methods.

- Levels of effectiveness should be monitored (periodic checks), and instances of reduced effectiveness should be investigated for possible evidence of resistance, noting that sanitary conditions and proximity of untreated refuges can contribute to the risk of re-infestation.
- In cases where label rates, correctly applied, fail to give the expected level of control and resistance is demonstrated, use of any product with the same mode of action especially neonicotinoids should be avoided.
- If signs of resistance begin to appear (as indicated either by control failures or through the test procedure) then every effort should be made to eradicate the population. The measures necessary for eradication will vary in different situations; they may involve a number of procedures using both chemical and non-chemical measures.

STORAGE:

Do not allow to freeze.
Keep in a safe place.
Shelf life at ambient temperature: 2 years

DISPOSAL:

Removal of old baits/gel spots has to be done by a professional pest control operator.
Dispose of contents/container in accordance with local regulation.

Unwanted gel can be removed when freshly applied by sponging with a 5% sodium chloride solution.
Sponges/tissues used should be disposed of as solid waste.
Aged gel can be removed with spatulas and disposed of as solid waste.

FIRST AID

General: If significant amounts are spilled, the following advice is applicable. Move out of dangerous area. Place and transport victim in stable position (lying sideways). Remove contaminated clothing immediately and dispose of safely. If necessary take the affected individual to a healthcare centre and bring packaging or label whenever possible. NEVER LEAVE AN AFFECTED INDIVIDUAL UNATTENDED!

Ingestion: Call a Poison centre. UK medical professionals should contact the National Poisons Information Service (www.npis.org) for further advice. Ireland contact The National Poisons Information Centre, Beaumont Hospital, Dublin (01-8092166). Rinse mouth with water. Remove victim to fresh air and keep at rest in a position comfortable for breathing. If material has been swallowed and the exposed person is conscious, give small quantities of water to drink.

Skin Contact: Wash off thoroughly with plenty of soap and water subsequently rinse with water. If skin irritation / sensitization occurs, persists or intensifies seek medical advice.

Eye Contact: Immediately flush eyes with plenty of lukewarm water. Check for and remove any contact lenses. Continue to rinse for at least 5 minutes. If symptoms persists seek medical attention.

Advice for medical and healthcare personnel: Provide symptomatic and supportive treatment.
WHEN ASKING FOR MEDICAL ADVICE KEEP PACKAGING OR LABEL AT HAND AND CALL:

United Kingdom: THE NATIONAL POISONS INFORMATION SERVICE (WWW.NPIS.ORG) FOR FURTHER ADVICE.

Ireland Poison Information: For information or to report a poisoning incident contact The National Poisons Information Centre, Beaumont Hospital, Dublin (01-8092166), retain the label for reference.

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1.026% (1.0% pure) Clothianidin
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Contents :
4 x 30 g e



FOR USE ONLY AS AN INSECTICIDE (PT18). FOR USE ONLY BY PROFESSIONAL OPERATORS.
For indoor use only.

Safety information
MAXFORCE® PLATIN
UFI: MG41-60U0-400D-1VR1
Contains 1.026% (1.0% pure) Clothianidin.
Very toxic to aquatic life with long lasting effects.
Avoid release into the environment.
Collect spillage.
Dispose of contents/container to a licensed hazardous-waste disposal contractor or collection site except for empty clean containers which can be disposed of as non-hazardous waste.
Contains 1,2-benzisothiazolin-3-one, reaction mass of 5-chloro-2-methyl-2H-isothiazol-3-one and 2-methyl-2H-isothiazol-3-one (3:1). May produce an allergic reaction.
To avoid risks to human health and the environment, comply with the instructions for use.
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WARNING

Use biocides safely and sustainably.
Always read the label or leaflet before use and follow all the instructions provided.
It is illegal to use this product for uses or in a manner other than that prescribed on this label.
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(Manufacturing date / Batch number: see the cartridge.)

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Maxforce Platin is a ready to use insecticidal gel bait for the control of cockroaches and silverfish, in the various stages of their development (nymphs and adults). Maxforce Platin contains 1.026% (1.0% pure) Clothianidin, along with foodstuffs which are particularly palatable to cockroaches. Maxforce Platin withstands a broad range of temperatures.

Maxforce Platin is for use Indoors for the control of:
Cockroach nymphs and adults:

- German Cockroaches (*Blattella germanica*)
- Oriental Cockroaches (*Blatta orientalis*)
- American Cockroaches (*Periplaneta americana*)

Silverfish mixed aged population:

- Grey silver fish (*Ctenolepisma longicaudatum*)

Maxforce Platin also contains the bittering agent Bitrex to prevent accidental ingestion.

Maxforce Platin is designed for the controlled placement of bait indoors in the following situations:

For use Indoors in:

- Domestic premises
- Food Handling / Storage premises
- Public Buildings
- Small Scale Animal Housing i.e. zoos, pet shops, kennels, veterinary practices, laboratory animal house etc. (only building, feed handling and storage premises, excluding stables, animal pens and cages where animals are located).

GENERAL DIRECTIONS FOR USE

Maxforce Platin is dispensed using a suitable gel applicator. When the treatment has been completed remove the empty cartridge and dispose of safely. If the cartridge is only partially used, remove it from the applicator, seal it with the end cap provided and store as directed.

Before treatment, the professional user must survey the area to be treated in order to identify sites of cockroach and grey silverfish infestation e.g. by using traps and/or flush-out aerosols, searching for droppings, cask skins and egg cases etc.

Maxforce Platin is to be placed as spot treatment in the vicinity of corners, cracks and crevices (e.g. behind or under equipment and furniture like counters, refrigerators, cookers, sinks, baths etc.), voids, service-ducts, lift shafts, pipework etc.

Maxforce Platin is particularly valuable in sensitive areas where the use of conventional insecticide formulations is restricted e.g. in the vicinity of electric and electronic equipment etc. Where migration of cockroaches has been identified, placement of additional bait in peripheral areas of the site will aid control.

Some sensitive materials e.g. textiles may be stained by the product. If in doubt, apply to a small, inconspicuous area first.

Not for maintenance usage.

Do not apply in animal pens and cages.

READ ALL PRECAUTIONS BEFORE USE

INFORM THE REGISTRATION HOLDER IF THE TREATMENT IS INEFFECTIVE

DO NOT APPLY ON ABSORBENT SURFACES

DO NOT EXPOSE BAIT DROPS TO SUNLIGHT OR HEAT SOURCES

PROTECT FROM RAIN

Application:

Apply the product directly as spots or thin ribbons to surfaces in identified target areas.

It should be placed out of sight and where light intensity is low.

Place the bait spots in places inaccessible for children or pets.

Avoid application to excessively dusty, damp or greasy locations.

Do not apply in areas subject to wet cleaning.

Do not apply to areas that have recently been treated with other insecticides or contaminate the bait with other insecticides.

For indoor use only.

Application Rate:

Do not apply more than once a month.

Cockroaches

For maximum effectiveness the biocidal product must be placed in and around cockroach harbourages and, if possible, between these areas and food sources.

In addition, for an optimal effectiveness, all natural sources of food palatable for cockroaches must be removed from the infested area to encourage the consumption of the bait.

The application rate is adjusted to the density of the infestation and the type of cockroach found.

Cockroach Species: against nymphs and adults	Application Rate per m ² *		Follow Up
Small Cockroaches i.e German Cockroaches (<i>Blattella germanica</i>)	Moderate Infestation (cockroaches rarely visible during the day)	0.1 g/ m ²	The gel baits must stay in place at least 14 days for optimal efficacy. One month after, new fresh gel baits can be reapplied if cockroaches are still visible.
	Severe infestation (cockroaches commonly visible during the day)	0.2 g/m ² - using 2 spots of 0.1 g/m ²	
Large Cockroaches i.e Oriental Cockroaches (<i>Blatta orientalis</i>)	0.2 g/m ² - using 2 spots of 0.1 g/m ²		The gel baits must stay in place at least 4 weeks for optimal efficacy. If cockroaches are still visible, new fresh gel baits can be reapplied.
American Cockroaches (<i>Periplaneta americana</i>)	0.2 g/m ² - using 2 spots of 0.1 g/m ²		The gel baits must stay in place at least 12 weeks for optimal efficacy. If cockroaches are still visible, new fresh gel baits can be reapplied.
	OR 0.3 g/m ² - using 3 spots of 0.1 g/m ²		

Silverfish:

For use against grey silverfish: Place many small drops in areas where grey silverfish hide and live. These areas may be under or behind base/skirting boards, under wooden panelling or other areas that provide cover.

Silverfish: mixed age population	Application Rate per m ²	Follow Up
Grey Silverfish (<i>Ctenolepisma longicaudatum</i>)	0.1422g/m ² **	The gel baits must stay in place at least 8 weeks for optimal efficacy. If grey silverfishes are still visible, new fresh gel baits can be reapplied.

Please note:

* 0.1g ≈ 1 drop of 7mm

** The application rate 0.1422 g/m² corresponds to approximately 20 spots of 3mm diameter per sqm or 65 drops of 2 mm diameter per sqm (1 drop of 2 mm diameter ≈ 0.002g, 1 drop of 3 mm diameter drop ≈ 0.007g).

Risk mitigation measures:

Wear suitable protective gloves when the product is handled.

Avoid application to excessively dusty, damp or greasy locations. Only apply in areas not subjected to wet-cleaning. Pay particular attention to cracks and crevices and other entry points usually used by insects, as well as areas behind or under machinery, kitchen and bathroom equipment or pipework. The product can be placed in voids, service-ducts, lift shafts, electric and electronic equipment, etc.

Not intended for uses in stables, pens or cages for animals. Not recommended for use in insectivorous birds and reptiles' facilities.



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10 x 4 x 30 g e



Cockroaches and silverfish



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Very toxic to aquatic life with long lasting effects.

Avoid release into the environment.

Collect spillage.

Dispose of contents/container to a licensed hazardous-waste disposal contractor or collection site except for empty clean containers which can be disposed of as non-hazardous waste.

Contains 1,2-benzisothiazolin-3-one, reaction mass of 5-chloro-2- methyl-2H-isothiazol-3-one and 2-methyl-2H-isothiazol-3- one (3:1). May produce an allergic reaction.

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GB185813668B - A2

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