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For Immediate Release

CGSA and Bayer Announce Continued Partnership

Mississauga, ON - The Canadian Golf Superintendents Association (CGSA) and Bayer Environmental Science Canada (Bayer) are pleased to announce their continued partnership for 2021. Bayer is the presenting sponsor of the awards ceremony during The 2021 Canadian Golf Course Management Conference and is the exclusive sponsor of the CGSA/Bayer Superintendent of the Year award. Bayer also supports CGSA throughout the year with advertising.

"CGSA is pleased to continue our long-time partnership with Bayer," said Darren Kalyniuk, CGSA President. "Their support allows us to provide you with a unique awards ceremony that acknowledges outstanding member contributions to the golf industry across Canada, including the CGSA/Bayer Superintendent of the Year."

"Throughout the years Bayer has supported the recognition of excellence within the golf course industry and is pleased to continue to do so in partnership with the CGSA in 2021," said Colin White, Marketing Manager for Bayer Environmental Science Canada. "The sponsorship of the annual awards ceremony along with the CGSA/Bayer Superintendent of the Year Award allows Bayer to give back to the industry and support those individuals who are being recognized for their achievements," says White.

The 2021 awards ceremony will be spread across all days of the Canadian Golf Course Management Conference highlighting the various recipients' top honours throughout. The awards ceremony will continue to the AGM after the conference where our scholars, 25-year, 30-year and accredited members will be announced.

About CGSA:

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians, and others involved in golf course management across Canada. CGSA was founded in 1966 and has approximately 1,000 members. Its mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members. For more information please visit www.golfsupers.com.



About Bayer:

Bayer Environmental Science is a leader in the turf and ornamental industry in Canada. Bayer is dedicated to the research, development and marketing of plant production products that provide customers with first choice solutions to protect and care for the environment, in which we all live, work and play. For more information please visit www.bayeres.ca.

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