

Maxforce Cockroach Gels

Fusion, Activ or Gold? Choosing the Right Cockroach Gel

Cockroach infestations vary from account to account, and selecting the right gel bait for the situation can significantly impact control outcomes.

The Envu Maxforce gel range provides pest managers with the flexibility to choose the right solution, depending on the infestation level, service stage, and environment.

Here's a quick guide to what gel to use, where and when.

Maxforce Fusion	Maxforce Activ	Maxforce Gold
Total Life Cycle Control	Maintenance Programs	Heavy Infestations and Fast Results
Maxforce Fusion is designed to target both adult cockroaches and nymphs, helping reduce the developing population and preventing rapid reinfestation. Fusion incorporates innovative feeding stimulant technology that encourages strong bait consumption, particularly by nymphs.	Maxforce Activ is well suited to ongoing service programs where cockroach populations are already under control, but monitoring and prevention are essential. Its formulation performs well on surfaces and can be topped up during regular service visits.	Maxforce Gold is a powerful option for high-pressure infestations or emergency clean-out treatments. Its fast action helps quickly reduce large cockroach populations before transitioning to a long-term control strategy.
<p>Use Fusion when:</p> <ul style="list-style-type: none"> • Nymphs are present or suspected • Establishing control in domestic or commercial accounts • You want long-term population suppression • Annual domestic treatments where callbacks must be avoided 	<p>Use Activ when:</p> <ul style="list-style-type: none"> • Accounts are in a maintenance cycle • Regular monitoring and prevention is required • Bait placements are inspected and replenished during service visits • Cost-effective long-term control is needed 	<p>Use Gold when:</p> <ul style="list-style-type: none"> • Severe infestations are present • Rapid population knockdown is required • Conducting an emergency or clean-out treatment • Restoring control in accounts with program failure
<p>Ideal locations</p> <ul style="list-style-type: none"> • Kitchens and food preparation areas • Domestic homes and apartments • Restaurants and hospitality venues • Hospitals and sensitive environments 	<p>Ideal locations</p> <ul style="list-style-type: none"> • Commercial kitchens • Food processing facilities • Restaurants and hospitality venues • Long-term commercial service contracts 	<p>Ideal locations</p> <ul style="list-style-type: none"> • Waste areas and service corridors • Heavy infestations in kitchens or commercial facilities • Domestic properties with severe activity

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Recommended Use of Maxforce Gels			
Category	Sub-Category	Envu Product Positioning	Recommended Envu Cockroach Gel
All Situations	All	Wherever the presence of nymphs is confirmed.	Maxforce Fusion
Commercial Accounts	Initial	Product application to new accounts to control existing pest problem. Initial proposal accepted. Once control is at a desired level, service reverts to a maintenance cycle. Products to be moderate to fast in action to gain trust with account.	Maxforce Fusion (Rotate with Maxforce Gold)
	Maintenance	Much inspection. Product to prevent cockroaches from building up in numbers. Speed of kill not important but life on surfaces to achieve lasting control important. Consumed product topped up on a regular basis therefore product needs to be economical to use.	Maxforce Activ Gel
Emergency	Cleanout	Ad hoc service. Brief determination of issue and immediate treatment. Fast knockdown of population required before a long term plan is put in place. Treatment is as a result of a program failure either by the current or replacement service provider.	Maxforce Activ Gel (Rotate with Maxforce Fusion)
Domestic Accounts	All	Annual service to varying levels of pest pressure. Product to be moderate to fast in action and long lasting on surfaces but importantly highest level of overall control to prevent risk of reinfestation and thus callbacks.	Maxforce Fusion

Best Practice: Rotate Your Gel Baits

Rotating gel baits is an important strategy to help prevent:

- Bait aversion
- Reduced palatability
- Resistance development

Using Maxforce Activ, Fusion and Gold in a rotation strategy helps maintain long-term bait effectiveness across different service situations.

Application Tips for Better Results

- Conduct a thorough inspection before treatment
- Apply small placements close to harbourages
- Avoid spraying directly around gel placements
- Monitor and replenish bait if consumed

Remember: small placements in the right location deliver the best results.



ALWAYS READ THE LABEL BEFORE USE
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